



Dr. Shirley Davis

FOUNDATION INC.

Organization Overview 2025

Motivating, Cultivating, Elevating, and Celebrating historically marginalized individuals and businesses in and around Tampa Bay!



Hello My Friend,

As someone who has experienced both the challenges and the triumph of community, I've always believed in the importance of giving back and creating opportunities for others. Growing up, I experienced firsthand how compassion, connections, and coaching can transform lives, and I've made it my mission to pay that forward. The Dr. Shirley Davis Foundation was born out of a deep passion for uplifting those who are often unseen, unheard, and underserved, and to create pathways for personal and professional transformation. In 2024, we made great strides in this mission, providing hurricane disaster relief, launching the Career Closet for men and women, offering mentorship and workshops, and forming strategic collaborations with community partners. These accomplishments are just the beginning, and we are excited to continue expanding our impact in the years to come.

As we look ahead, I am filled with excitement and determination to expand our reach, strengthen our services, and grow our network—together, we will create lasting change and provide transformative opportunities for those who need them most.

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Our Vision

Our vision is a world where everyone, regardless of background or circumstance, has the support, resources, and opportunities to thrive. We empower historically marginalized individuals and communities with the tools, guidance, and hope they need to achieve their goals and experience fulfillment. We strive to uplift communities, foster growth, and inspire lasting change for a more inclusive and equitable future.

Our Mission

Our mission is to empower and uplift individuals and communities who have been historically marginalized or overlooked due to social, economic, and workplace barriers. We do this by providing educational resources, mentorship, development programs, scholarships, and strategic partnerships that enable underrepresented individuals and minority-owned businesses to reach their full potential. Through these efforts, we help transform dreams into reality and accelerate success for those who need it most.



Who We Serve

We serve historically marginalized and underrepresented individuals ages **18-55**, including **students, recent graduates, entrepreneurs, professionals, and those navigating the space in between.**

Our ideal audience consists of **individuals** from underserved communities who are committed to overcoming barriers and achieving their personal and professional aspirations. We also support **minority-owned businesses** striving for growth and long-term success, providing the resources, mentorship, and opportunities needed to break through obstacles and create lasting change in their lives and communities.



Our Values

Our values represent a transformative journey for every individual we touch. Each phase builds upon the last, creating a meaningful progression that empowers personal growth, fosters success, and honors the unique achievements along the way.



1

MOTIVATE

To energize individuals to achieve personal and professional success through education, empowerment, and encouragement.



2

CULTIVATE

To identify and nurture the unique gifts and talents of individuals through self assessments, skills training, mentorship & coaching, and ongoing self-development programs.



3

ELEVATE

To enhance opportunities for employment, exposure, and personal excellence through the application and execution of strategies, tools, and resources.



4

CELEBRATE

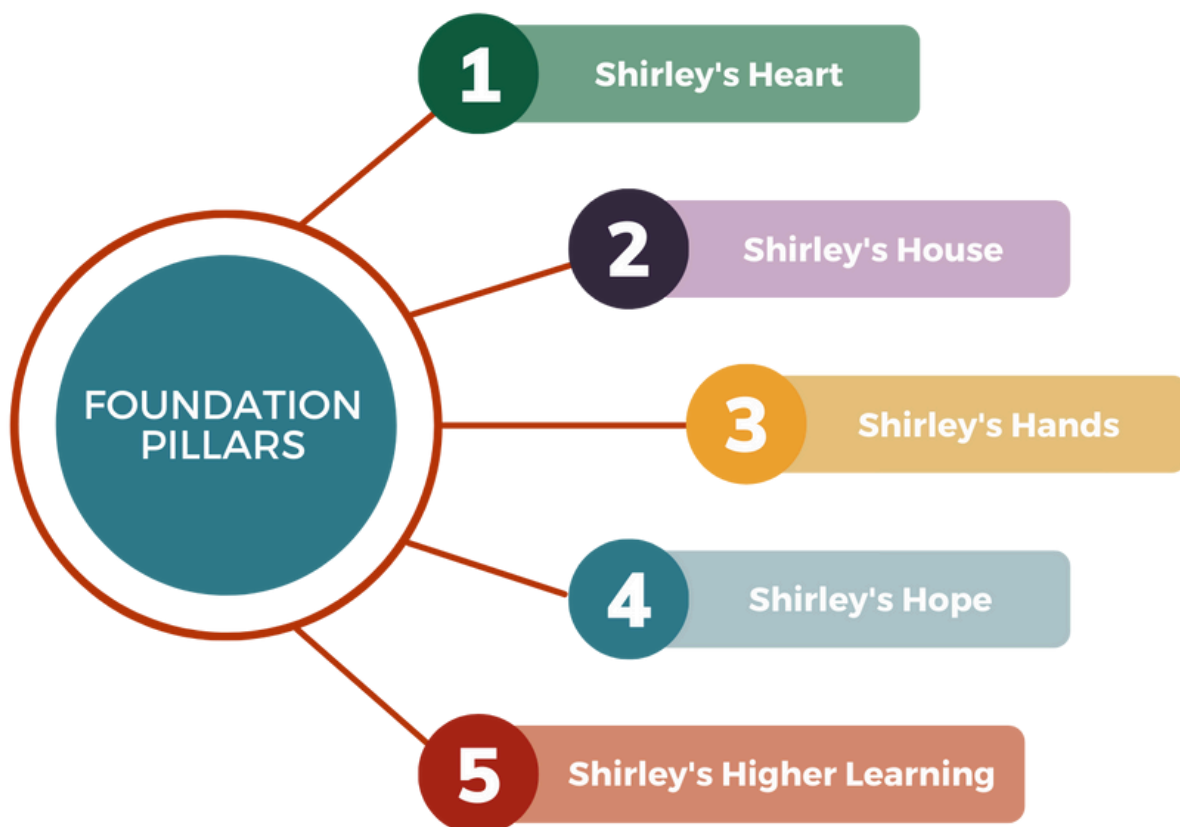
To acknowledge and recognize the personal and professional achievements, academic advancements, and community impact of program recipients.





Our Pillars

These pillars offer a clear view of the impactful services we provide, grounded in the core values that drive our founder's mission and vision.



SHIRLEY'S HEART



In 2024, we expanded our efforts through programs like **The Career Academy** and **The Career Closet**, which offer tailored career development services, professional wardrobe support, and a comprehensive network of mentorship and resources. **The Career Closet** is a free, donation-based resource that offers a wide selection of professional attire for men and women of all sizes, including shoes, bags, and accessories.

Donations are received from community partners, corporate sponsors, and individuals, and are thoughtfully curated to ensure participants have the right attire for job interviews, new job starts, special events, and high-stakes meetings. This initiative boosts participants' confidence and provides them with the tools they need to make positive first impressions and embrace new opportunities.

The Career Academy, launching in 2025, will take our support to the next level by offering a structured, hands-on learning environment. Participants will receive personalized coaching and mentorship, focusing on key skills such as leadership, communication, time management, and strategic thinking. Industry professionals will lead workshops, offer insights, and provide networking opportunities, helping participants build valuable relationships and expand their professional networks. The program will equip them with the knowledge and tools to navigate their career paths effectively, develop as well-rounded leaders, and contribute meaningfully to their organizations' success.

Through these combined efforts, we aim to not only prepare individuals for the workforce but empower them to thrive within it.

SHIRLEY'S HOUSE



This pillar is dedicated to empowering individuals with the knowledge and resources to make informed financial decisions, particularly in the realm of homeownership. Our goal is to teach the value of financial freedom and how homeownership can serve as a stepping stone to long-term financial security.

Last year, in response to the devastation caused by the hurricanes in Tampa, the Foundation awarded \$15,000 in re-homing assistance to support local individuals who were affected. This contribution helped to alleviate some of the financial burdens for those looking to secure housing and rebuild their lives in the aftermath of the storms.

At the heart of this pillar is the **First Foundations** program, which offers workshops and seminars focused on financial literacy. Participants learn practical skills in budgeting, saving, credit management, and debt reduction, empowering them to make informed decisions and build a strong financial foundation. A key component is guiding first-time homebuyers through the complexities of purchasing a home, with expert support from a network of realtors, financial advisors, lenders, and coaches to help them achieve their dream of homeownership.

Each year, the Foundation will also select one deserving first-time homebuyer to receive a monetary gift to help cover down payment, closing costs, or moving expenses, further supporting their journey toward financial freedom. By fostering financial literacy and providing access to a trusted network of professionals, **First Foundations** aims to increase homeownership rates in the Tampa Bay area and empower individuals to build lasting wealth and financial independence. Ultimately, this program is about creating a community of financially informed, self-sufficient individuals who are equipped to take control of their financial futures.

SHIRLEY'S HANDS



We are incredibly grateful for the collaborations we forged in 2024 with churches, local chambers of commerce, county urban leagues, and small businesses. These partnerships have been instrumental in expanding the reach and impact of our mission, allowing us to make meaningful contributions to personal and professional growth within our communities.

The Collaborative Community Initiative reinforced our belief that by working together, non-profit organizations can leverage their collective strengths to achieve even greater outcomes. This year, we established valuable partnerships with like-minded organizations, creating synergies that amplified our collective impact and expanded our outreach. Through these collaborations, we were able to broaden our efforts, contribute to community well-being, and support the growth of both individuals and organizations.

Through the **"Release the Limits"** Program, we made high-quality coaching and keynote speeches more accessible to small businesses and organizations seeking to grow in areas like entrepreneurship, leadership, life skills, and personal reinvention. By reducing financial barriers, we empowered groups to access transformative resources that otherwise might have been out of reach, allowing them to unlock their potential and drive change in their communities and industries.

We are deeply grateful for the support and collaboration of our partners, and we look forward to continuing this journey of empowerment, growth, and transformation in the years to come.

SHIRLEY'S HOPE



The core of this pillar is the **Single Mother's MEtreat™** and the **Career Acceleration MEtreat™**, immersive experiences designed to help participants connect, reflect, and elevate their personal and professional lives. As described in Dr. Shirley Davis' book *Reinvent Yourself*, the MEtreat™ is a transformative experience that blends mentorship, self-discovery, and practical development to help individuals realign their purpose and create lasting change.

The **Single Mother's MEtreat™** offers a nurturing, empowering space for single mothers to focus on personal growth and self-care. In a serene, exclusive setting, participants engage in workshops and coaching sessions that help them build a growth mindset, enhance life skills, and overcome challenges. This MEtreat™ is designed to rejuvenate and empower moms, leaving them with a renewed sense of purpose and direction.

The **Career Acceleration MEtreat™** is for high-achieving minority leaders seeking to refine their leadership skills and advance their careers. Focused on strategic decision-making, communication, team building, and conflict resolution, this MEtreat™ uses practical exercises and case studies to help participants apply skills in real-world scenarios. Participants leave equipped to drive positive change, inspire others, and lead with impact.

Both MEtreats™ provide world-class coaching, luxurious amenities, and a tranquil environment, offering participants a transformative experience. Guided by Dr. Shirley Davis, each MEtreat™ equips individuals with the tools, support, and inspiration needed to thrive in all areas of their lives.

SHIRLEY'S HIGHER LEARNING



The Dr. Shirley Davis Annual Scholarship is a pillar dedicated to supporting individuals who have demonstrated exceptional academic achievement despite facing social, economic, or financial challenges. This merit-based scholarship is open to BIPOC (men and women) applicants of all ages, seeking to pursue their dreams through continuing education at undergraduate, graduate, or doctorate level institutions. To qualify for this scholarship, applicants are expected to engage with our programs, gaining access to valuable resources and community support that will aid in their academic and personal growth.

The scholarship not only provides financial support but also offers recipients a comprehensive platform for continued success. In addition to the monetary award, recipients are given mentorship opportunities, exclusive access to networking events, and invitations to leadership development programs and conferences. These resources are designed to help them thrive in their educational journeys, fostering holistic growth and empowering them to reach their full potential.

This scholarship represents more than just financial aid—it is an investment in the future of determined individuals who are poised to become influential leaders in their fields. By recognizing their hard work and resilience, we aim to provide the tools and opportunities needed to make a lasting impact in academia, the workforce, and their communities.

Through this program, we are proud to champion the dreams of students committed to excellence and to contributing to a more fulfilled and purpose-driven future.

Partner with Us

We believe that real change happens when passionate people come together—and that's where you come in. The Dr. Shirley Davis Foundation is on a mission to empower, uplift, and create opportunities for those who need it most. By partnering with us, you can be part of something truly transformative.

VOLUNTEER

Have a skill, a passion, or just some time to give? We'd love to have you!

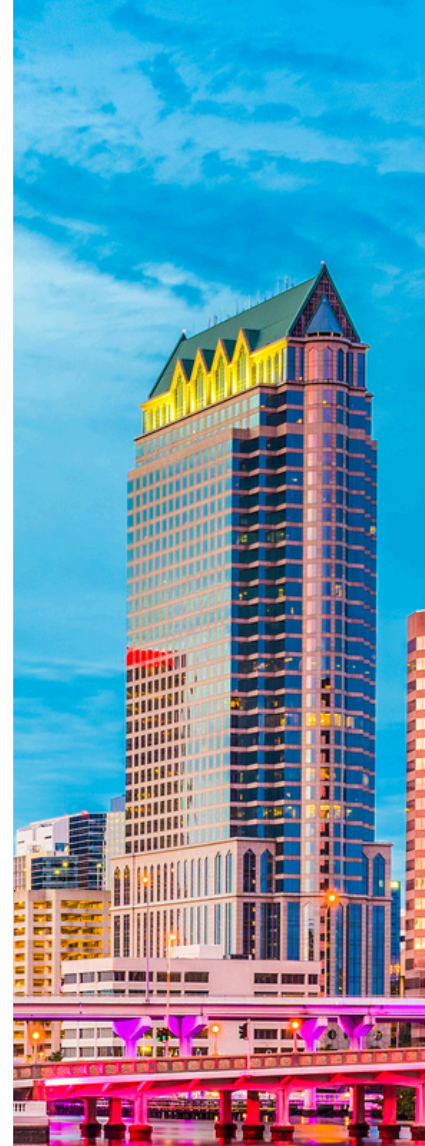
Whether it's volunteering at an event, coaching someone on their career journey, or simply lending a helping hand at an event, your support makes a world of difference.

Email us at foundation@drshirleydavis.com to get involved today!

DONATE

Every dollar, every gift, every act of generosity—big or small—fuels our mission. Your donations go directly toward providing career clothing, professional development resources, and critical support for individuals and families in our community.

- To donate online: [Click Here](#)
- To donate by check: Please make checks payable to **The Dr. Shirley Davis Foundation**
 - Mailing Address:
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Trinity, FL 34655





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Thank you for being part of this journey. When we work together, there's no limit to what we can accomplish!



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