



Dr. Shirley Davis  
FOUNDATION INC.

presents

# CULTIVATE

*The Ultimate Career Building Experience*

**JANUARY 18, 2025 | 10AM-2PM**

Grand Hyatt Tampa Bay, 2900 Bayport Dr, Tampa, FL 33607

**Motivate. Cultivate. Elevate. Celebrate**

## *Welcome to Cultivate 2025*

Today is all about stepping into new possibilities—an opportunity to grow, connect, and be inspired in a space that's designed to celebrate your potential and set you up for what's next.

So lean in, soak it all up, and make every moment count—**you belong here!**

# EVENT FLOW

10:00 am

**DOORS/REGISTRATION OPEN**

10:30 am

**CULTIVATE KICKOFF**

*Dr. Shirley Davis, Founder  
Gabrielle Victoria, Executive Director  
Mayor Jane Castor, Virtual*

10:45 am

**WORKSHOP: "CULTIVATING YOUR MINDSET FOR ULTIMATE SUCCESS"**

*Dr. Shirley Davis*

11:15 am

**PANEL: "STRATEGIES FOR ACHIEVING CAREER SUCCESS"**

*Tyronne Stoudemire, Hyatt Hotels Corporation  
Steve Miranda, Gartner Inc.  
Dr. Katrina Esau, KE3 Worldwide Enterprises LLC  
Dr. Lena Graham, The Entreprenista®  
Dr. Ruth Bahr, Dean of Graduate Studies at USF*

12:25 pm

**BRAIN BREAK**

12:35 pm

**WORKSHOP: "PUTTING YOUR BEST BRAND FORWARD: HOW TO ACE THAT INTERVIEW"**

*Steve Miranda*

1:15 pm

**WORKSHOP: "CAUGHT BETWEEN A DREAM AND A JOB"**

*Dr. Delatorro L. McNeal, II M.S., CSP, CPAE*

1:50 pm

**GIVEAWAYS & ACKNOWLEDGEMENTS**

*Dr. Shirley Davis  
Gabrielle Victoria*

2:00 pm

**CLOSING AFFIRMATION**

*Dr. Shirley Davis  
Gabrielle Victoria*

2:00 pm-3:00pm

**ONE-ONE-ONE COACHING\***



Dr. Shirley Davis  
FOUNDATION INC.



# PANELISTS & **PRESENTERS**



# DR. SHIRLEY DAVIS

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## CEO, SDS GLOBAL ENTERPRISES INC. FOUNDER, DR. SHIRLEY DAVIS FOUNDATION

Dr. Shirley Davis is the President and CEO of SDS Global Enterprises, a firm specializing in HR strategy, talent management, leadership effectiveness, and culture transformation. With over 30 years of senior executive experience, she has led in Fortune 100 and 50 companies across financial services, banking, manufacturing, and retail, as well as serving in nonprofit leadership at the world's largest HR association, SHRM.

She holds a Bachelor's in Pre-Law, a Master's in Adult Education; a second Master's in Human Resource Management, a Ph.D. in Business and Organizational Leadership, and holds more than 10 certifications. Her work has been featured in top outlets, including The Wall Street Journal, Forbes Magazine, NBC's Today Show, USA Today, CBS News, Fox News, CNN.com, Fast Company, and Harvard Business Review. In May 2022, her story graced the front page of Oprah Daily. Recognized for her expertise in HR, leadership, business, and DEI, she was inducted into Inclusion Magazine's Hall of Fame in 2021 and received the prestigious Golden Gavel Award from Toastmasters International in 2022. She was also a nominee for Forbes' 50 Over 50 Women list in both 2021 and 2022.

Dr. Shirley Davis has delivered over 100 speeches annually across more than 30 countries and five continents, impacting diverse industries and sectors. She continues to consult, coach, and train leaders at all levels, including CEOs, C-suite executives, and Board of Directors. Dr. Davis served on the Board of Directors and Foundation Board for the National Speakers Association from 2017 to 2021. She is currently a member of the NSA Million Dollar Speakers Group, Black NSA, and the Global Speakers Federation. In 2021, she was named to the national board of the Make-A-Wish Foundation.

Dr. Shirley Davis is the author of several books, including the best-selling Diversity, Equity & Inclusion For Dummies (January 2022) and her latest release, Inclusive Leadership For Dummies (May 2024). She is also the author of Living Beyond "What If?" and Reinvent Yourself. Additionally, Dr. Davis has created seven popular LinkedIn Learning courses on leadership and DEI.

Dr. Shirley Davis is a former titleholder, including Miss District of Columbia National Teenager, Mrs. Oklahoma-America, Ms. Richmond Virginia, Ms. Virginia, and Ms. American United States in 2000. Above all, she treasures the title of "mom" to her daughter, Gabrielle Victoria. In 2023, they co-founded the Dr. Shirley Davis Foundation, a 501(c)(3) dedicated to supporting individuals, women-owned, and minority-owned businesses in achieving success and fulfillment.

# DR. LENA GRAHAM

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## FOUNDER & CEO, THE ENTREPRENISTA®

Dr. Lena Graham, The Entreprenista®, is a seasoned business strategist with over 20 years of experience specializing in not-for-profit and social entrepreneurship. Throughout her distinguished career, Dr. Graham has held pivotal roles, including Chief Strategy Officer, where she led her team to secure over a billion dollars in government contracts and developed corporate identity strategies that resulted in a remarkable 500% increase in bottom-line revenue. She co-founded an educational foundation that has facilitated over \$200 million in scholarships, positively impacting more than 2,500 students.

Dr. Graham's expertise lies in cultivating sustainable growth strategies that amplify brand presence and drive revenue. Her hands-on approach merges grassroots marketing with strategic opportunities, creating long-term business expansion and brand resilience. In her current role, she leads grant administration and reporting, marketing, and branding efforts to support software implementation, community outreach, and education initiatives.

Her background also includes leadership roles at PBS/NPR, Metro Orlando Urban League, and the African American Chamber of Commerce of Central Florida. She made history as the first woman of color to serve as president of the NAWBO Orlando chapter and currently contributes to the NAWBO Institute Board at the national level.

Dr. Graham's guiding mantra for overcoming challenges and achieving greatness is: "The greatest test of one's character is the ability to fail as gracefully as you succeed." - The Entreprenista

# TYRONNE STOUDEMIRE

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## SVP OF GLOBAL DEI, HYATT HOTELS CORPORATION

Tyronne Stoudemire is a globally recognized executive and sought-after speaker, serving as the Senior Vice President of Global Diversity, Equity, and Inclusion (DEI) at Hyatt Hotels Corporation. In this role, Tyronne partners with senior leadership to drive transformative culture, talent, and marketplace strategies, positioning Hyatt as a leader in global DEI efforts. As Co-Chair of Hyatt's Global Diversity Equity and Inclusion Council, he shapes policies that foster inclusivity and innovation across the organization's global footprint.

Renowned for his expertise, Tyronne advises Fortune 100 companies on navigating the evolving multicultural landscape and leveraging national and global demographic trends. His strategic insights empower leaders to understand and harness the complexities of diversity for organizational success. His unique ability to transform challenges into opportunities delivers extraordinary results for individuals and companies alike.

Tyronne's influence has earned him numerous accolades, including being named one of the Top Executives in Diversity by Black Enterprise Magazine and one of the 50 Diversity Champions by Diversity Woman Magazine. He has been honored with prestigious awards such as the Thurgood Marshall College Fund of Excellence Award, the Push for Excellence Award, and recognition during National African American History Month by President Barack Obama.

In addition to his corporate leadership, Tyronne is deeply committed to community service and education. He is a member of the Executive Leadership Council, an adjunct professor at the Kellogg School of Management, and a board member for organizations such as the Metropolitan Planning Council, PUSH Excel, and The Black Ensemble Theater, where he serves as Chairman. His public service includes appointments by Illinois Governors Pat Quinn and JB Pritzker, focusing on equity initiatives, and most recently, he was named to American Airlines' inaugural Diversity and Equity Community Council to advocate for Black travelers.

Tyronne's enduring commitment to advancing DEI and his unparalleled leadership continue to inspire meaningful change across industries and communities worldwide.



# STEVE MIRANDA

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**EXECUTIVE PARTNER, GARTNER INC.  
CEO, FOUR FORCES CONSULTING LLC.**

Steve Miranda is an Executive Partner at Gartner, Inc. Previously, Steve held a Senior Officer role at the Federal Reserve Board of Governors, the Central Bank of the United States where he was responsible for both Human Resources as well as Technology Applications.

He is also the CEO and founder of Four Forces Consulting, LLC. Previously, Steve was the Executive Director for Cornell University's ILR School Executive Education and Center for Advanced HR Studies. Prior to joining Cornell, Steve was the CHRO as well as Strategy and Chief Ethics Officer for the Society for Human Resource Management (SHRM). Before SHRM, Steve was an HR VP at Lucent Technologies (currently Nokia). At Lucent, Steve spent 3-1/2 years in Hong Kong providing HR leadership for Lucent's 14,000 person Asia-Pacific business. He also led the development of HR strategies for Bell Laboratories, the world famous R&D engine that has generated eight Nobel Prizes.

In addition to sitting as a Director on multiple non-profit Boards, Steve has been an advisor to four start-up organizations as well as a past United States representative to the North American HR Management Association (NAHRMA). His team's work has appeared in the Harvard Business Review, Wall Street Journal, National Public Radio, the BBC and many others. Steve has presented at multiple events worldwide, including the American Chamber of Commerce, Major League Baseball, The George Bush Center for Intelligence and the National Institute for Health. He teaches at the graduate level as an adjunct professor at Cornell University, Georgetown University, Seattle Pacific University, and the Sasin Business School of Chulalongkorn University in Thailand. Steve holds a Bachelors in Liberal Arts and a Masters in Computer Science as well as the SPHR, GPHR and SHRM-SCP certifications.

Having travelled to or worked in over 35 countries, he is intimately familiar with the many challenges facing global leaders as they develop their teams to face the challenges of increasingly volatile markets and economies.



# DR. KATRINA ESAU

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## CEO, KE3 WORLDWIDE ENTERPRISES LLC.

Dr. Katrina Esau is the President and CEO of KE3 Worldwide Enterprises, LLC, the founder of W.H.O.L.E. (Wives Healing Openly Leaving Him Exalted)<sup>™</sup>, and the creator of The W.H.O.L.E. Academy, which offers programming that cultivates healing and forgiveness. She is a seasoned business leader with over 25 years' experience in the financial services industry. She is known for helping multiple Fortune 500 companies successfully complete projects on-time, yielding over 40% increase in revenues and increasing efficiencies.

Dr. Esau is regularly sought out for her expertise in Project Management and Consulting and is widely regarded as a 'big picture' thinker, problem solver, thought leader, who brings rational decision-making to the most challenging scenarios. She is a former board member and program committee member of the YWCA of Tampa Bay where she helped design programs to build community amongst women of various sectors and diverse backgrounds, explored solutions to the barriers women of color face, and collaborated with the board of directors and potential partners on ways to educate and create intersectional inclusion for diverse women.

Dr. Esau holds a Bachelor's degree in Management, Master's degree in Managerial Leadership (both respectfully from National Louis University), and a Doctorate of Education in Organizational Leadership from Argosy University. She is a Certified Associate in Project Management and a licensed, Series 99 Operations Professional. Dr. Esau is also a Certified Christian Life Coach & Certified HIS coach that helps kingdom minded women gain the spiritual and mental tools that they need to HEAL from the trauma and hurt of infidelity; so they can birth their way into purpose!

Dr. Esau is also an international best-selling author of "The Pain of Infidelity Births Purpose", "The Blueprint to Becoming Whole", and "Woman, Be Made Whole". She is a co-author of "Called to Intercede: Volume One", "Wellness for Winners", and "Step Up and Speak Out". Her desire is to help women walk out their healing process and Normalize Healing Openly<sup>™</sup> so, they can change the trajectory of their families and impact their communities. While her hope is, they would experience the level of restoration she has, more than that, she wants the women to be free of all unforgiveness and hurt.



# DR. RUTH BAHR

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## DEAN OF GRADUATE STUDIES, USF

Dr. Ruth Bahr serves as the Dean of the Office of Graduate Studies and is a Professor in the Department of Communication Sciences & Disorders at the University of South Florida (USF). She earned her Bachelor of Science from the University of Virginia, her Master of Arts from Auburn University, and her Ph.D. from the University of Florida.

With over 35 years of experience in the field, Dr. Bahr has made significant contributions to the study of speech and language. Her research interests encompass spelling and written language, phonological representations in dialect speakers and second language learners, speaker variability in forensic contexts, and voice production in individuals with vocal disorders. She has authored numerous articles and book chapters on these topics.

Dr. Bahr has been actively involved in forensic phonetics for more than three decades, specializing in speaker identification, tape authentication, and gunshot analysis. She has provided expert testimony in numerous trials, demonstrating her expertise in applying phonetic analysis to legal cases.

In recognition of her professional achievements, Dr. Bahr has been honored as a Fellow of the American Speech-Language-Hearing Association (ASHA) and the International Society of Phonetic Sciences (ISPhS). She has also received Board Certification in Child Language (BCS-CL).

Beyond her research and teaching, Dr. Bahr has served in various leadership roles, including as the Assistant and Associate Dean in the Office of Graduate Studies at USF before becoming Dean in 2022. She is also a member of the inaugural cohort of specialists recognized by the American Board of Child Language and Language Disorders.

Dr. Bahr's dedication to advancing graduate education and her extensive research in communication sciences and disorders underscore her commitment to excellence in academia and her field.



# DR. DELATORRO MCNEAL

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## CEO, PLATINUM PERFORMANCE GLOBAL

Dr. Delatorro McNeal, II, CSP, CPAE, is a globally recognized Peak Performance expert, author, and motivational speaker. Renowned for his ability to elevate individuals and organizations to new heights, he is a trusted consultant for Fortune 50 companies and a mentor to over 500 accomplished professionals. His international bestseller, *Shift Into A Higher Gear: Better Your Best and Live Life to the Fullest*, has topped charts on USA Today, The Wall Street Journal, Barnes & Noble, and Amazon.

Dr. McNeal's expertise spans industries including aviation, financial services, pharmaceuticals, insurance, real estate, education, and entertainment. Known for his electrifying keynote speeches, he inspires high achievers, entrepreneurs, and aspiring speakers to embrace bold action and limitless belief. With over 4,000 paid speaking engagements across 20+ years, he has earned accolades including the coveted CSP designation and induction into the CPAE Speaker Hall of Fame, ranking among the top 12% of professional speakers worldwide.

He is a sought-after media personality, featured on FOX, ABC, NBC, BET, TBN, Daystar, and Oxygen, and as a regular guest expert on The Today Show. His contributions also extend to Australian television and global platforms. As Founder of Platinum Performance Global, LLC, his clientele includes industry leaders such as Johnson & Johnson, Boeing, JP Morgan Chase, and Prudential.

Dr. McNeal is the visionary behind The Full Throttle Experience, a premier experiential conference drawing international participants. He also leads the highly acclaimed Crush the Stage and Speaking Business Mastery certification courses, empowering speakers and influencers.

An Honorary Doctorate recipient from Trinity Christian University, Dr. McNeal was honored with the Presidential Lifetime Achievement Award through the Biden-Harris Administration and appointed as a United Nations Ambassador. He has delivered keynote speeches for the prestigious Million Dollar Round Table on three occasions.

Beyond his professional accomplishments, Dr. McNeal cherishes his role as a father to his two daughters and exemplifies a commitment to leaving a lasting legacy.





Dr. Shirley Davis  
FOUNDATION INC.

# CAREER **COACHES**



# DR. LEKEESHA MCLOWRY ND, PHD

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## ***Coaching Expertise:***

### *Entrepreneurship & Business Strategy*

Dr. L. McLowry is a Certified Clinical Trichologist, Board-Certified Doctor of Naturopathy, and Functional Medicine Practitioner dedicated to holistic health and wellness. As the founder of Emerge Trichology & Wellness, Tampa Bay's leading center for trichology and wellness, she blends her expertise in functional medicine and natural therapies to address the root causes of hair and scalp issues while promoting overall well-being.

Dr. McLowry's journey began after her teenage daughter's hair loss due to a kidney disorder. This personal experience transformed her 20-year career as a cosmetologist into a mission to help others. In 2016, she became a certified Hair Loss Practitioner, and by 2017, she earned her Trichology certification from the World Trichology Society. She also holds a Ph.D. in Natural Medicine from the Kingdom College of Natural Health and is affiliated with leading organizations like the Institute for Functional Medicine (IFM) and the American Alternative Medical Association (AAMA).

At Emerge Trichology & Wellness, Dr. McLowry employs a patient-centered approach, addressing hormonal imbalances, nutrient deficiencies, and inflammation. Her comprehensive treatments restore balance and vitality, empowering clients to reclaim their health and confidence. As Florida's only licensed Cranial Prosthesis Practitioner, she provides custom wigs for veterans and individuals experiencing medical hair loss.

A passionate advocate for holistic healing, Dr. McLowry collaborates with programs like the American Cancer Society's Look Good Feel Better and actively participates in the American Hair Loss Council. With a reputation for compassionate care and innovative solutions, Dr. McLowry is transforming hair health and wellness in the Greater Tampa Bay area, offering hope and healing through personalized, integrative care.

# STEVE MIRANDA

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## **Coaching Expertise:** *Interview Skills*

Steve Miranda is an Executive Partner at Gartner, Inc. Previously, Steve held a Senior Officer role at the Federal Reserve Board of Governors, the Central Bank of the United States where he was responsible for both Human Resources as well as Technology Applications.

He is also the CEO and founder of Four Forces Consulting, LLC. Previously, Steve was the Executive Director for Cornell University's ILR School Executive Education and Center for Advanced HR Studies. Prior to joining Cornell, Steve was the CHRO as well as Strategy and Chief Ethics Officer for the Society for Human Resource Management (SHRM). Before SHRM, Steve was an HR VP at Lucent Technologies (currently Nokia). At Lucent, Steve spent 3-1/2 years in Hong Kong providing HR leadership for Lucent's 14,000 person Asia-Pacific business. He also led the development of HR strategies for Bell Laboratories, the world famous R&D engine that has generated eight Nobel Prizes.

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# DR. LENA GRAHAM

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# ALEX LLORENTE

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## **Coaching Expertise:** *Interview Skills*

Alex Llorente serves as the Assistant Director of Human Resources at Grand Hyatt Tampa Bay, where she plays a pivotal role in cultivating a thriving and inclusive workplace culture. With 12 years of dedicated service to Hyatt, Alex's career journey has been marked by a seamless transition from Operations to Human Resources—a shift fueled by her deep passion for people-centric leadership and her commitment to creating a positive, supportive environment for employees and guests alike.

A proud Tampa native, Alex brings a unique blend of local insight and global hospitality expertise to her role. She is known for her strategic approach to talent development, employee engagement, and fostering diversity within the workplace. Alex takes great pride in mentoring team members and helping them achieve their professional goals, aligning with Hyatt's vision of care for people so they can be their best.

Outside of her professional life, Alex cherishes spending time with her family and exploring Florida's stunning waterways, where she finds inspiration and balance. Alex's deep-rooted connection to Tampa and her unwavering dedication to excellence make her an invaluable asset to the Grand Hyatt Tampa Bay team and the broader hospitality community.



# DOMINIC RAY

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## **Coaching Expertise:** *Interview Skills*

After graduating from New Mexico State University in 2008 with a degree in Hospitality Management, Dominic Ray embarked on an ambitious journey with Hyatt Hotels and Resorts as a Corporate Management Trainee. Over the past 17 years, Dominic has cultivated an exemplary career, working at six different full-service Hyatt properties across the United States. His tenure includes serving as Human Resources Director at five of these locations, where he earned a reputation for his strategic leadership, commitment to fostering a positive workplace culture, and unwavering dedication to employee development.

In 2019, Dominic was honored with the prestigious title of Human Resources Director of the Year for Hyatt Hotels, a testament to his ability to lead with empathy, inspire teams, and drive operational excellence. This accolade reflects his innovative approaches to HR management and his deep understanding of the hospitality industry's dynamic nature.

Currently, Dominic serves as the Area Director of Human Resources for both Grand Hyatt Tampa and Hyatt Regency Clearwater. In this role, he oversees all aspects of HR operations, including talent acquisition, training, employee engagement, and compliance, ensuring that both properties maintain Hyatt's high standards of excellence.

Dominic's passion for serving and developing others is a cornerstone of his career. His alignment with Hyatt's core value of "caring for people so they can be their best" has not only driven his professional success but also left a lasting impact on the countless individuals he has mentored and supported throughout his career. Outside of work, Dominic enjoys engaging in community service, exploring new destinations, and spending quality time with his family.





# CHANTELLE JOHNSON

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## **Coaching Expertise:** *Entrepreneurship & Business Strategy*

Chantelle Johnson, Founder & CEO of Talent4dCulture LLC, is a seasoned executive with over 20 years of experience driving enterprise-wide strategies that empower leaders to build thriving, inclusive cultures and nurture high-performing talent. Passionate about equity and inclusion, she has developed transformative initiatives that foster innovation, collaboration, and employee engagement across diverse industries.

Chantelle's career highlights include leadership roles at Fortune 50 companies such as Humana, Inc., and major health systems like Wake Forest Baptist Medical. As Enterprise Associate Vice President of Workforce & Culture at Humana, she advised executives on aligning organizational goals with inclusive leadership principles, resulting in improved employee engagement, retention, and talent pipelines.

Her expertise extends to healthcare consulting with B.E. Smith, where she led physician leadership advisory and executive search services, ensuring alignment with organizational goals and patient-centered values. Chantelle's strategic insights have consistently driven cultural transformation and positioned her as a trusted advisor for building dynamic, inclusive workplaces.

Beyond her corporate achievements, Chantelle is committed to giving back. She serves as a DEI Committee Member with the Women Business Leaders of the U.S. Healthcare Industry Foundation, an inaugural member of ForbesBLK, and a volunteer moderator for the Martha's Vineyard African American Film Festival. She has also shared her expertise as a panelist for the Certified Age-Friendly Institute and She's Got Time, a community focused on advancing women in sports.



# NADIA RODRIGUEZ

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## ***Coaching Expertise:***

*Wealth Management/ Family Planning*

Financial Services Practitioner, Senior Associate & Licensing Coordinator for GFI  
Nadia M. Rodriguez is a financial services practitioner, senior associate, and licensing coordinator for GFI, dedicated to helping individuals and families achieve financial empowerment. The youngest of her Panamanian siblings and the only one born in the United States, Nadia grew up inspired by her parents' pursuit of the American Dream. Their journey fueled her determination to not only achieve success herself but to guide others in building and sustaining financial stability.

With a passion for exploring the financial possibilities of those who dream big, Nadia believes that with the right plan, anything is possible. She combines her expertise with a personalized approach, helping her clients navigate the complexities of wealth creation, planning, and preservation.

In her role at GFI, Nadia manages licensing operations while mentoring and empowering others to realize their goals. She is also a devoted philanthropist, using her skills to support underserved communities and foster financial literacy.

Through her work, Nadia is committed to creating lasting impact by providing the knowledge and tools necessary to turn dreams into reality, all while honoring her heritage and the values instilled by her family.



# CALEN POTTER-VALMOND

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## ***Coaching Expertise:***

*Business Etiquette, Wealth Management*

With nearly four decades of experience in the legal profession and a proven track record as a licensed Financial Professional, Calen Potter-Valmond has built a career defined by expertise, dedication, and a passion for empowering others. Her journey in the legal field included serving in various specialist roles, where she honed her skills in precision, strategic thinking, and client advocacy. Transitioning into the financial services industry, Calen brought this wealth of knowledge to help individuals and families craft tailored financial strategies, build confidence, and achieve financial independence.

Calen's professional mission is to guide families from all income levels toward creating financial security and generational wealth. By equipping her clients with the tools to plan for their dream lives and future generations, she serves as a trusted advisor and an advocate for financial empowerment.

Born and raised in the picturesque St. Thomas, U.S. Virgin Islands, Calen has spent the past 25+ years calling Florida home. She is a proud wife to Dexter, her husband of 31 years and business partner. Together, they share a love for travel, entertaining, and embracing their cherished roles as grandparents to Cessa, a brilliant and lively 6-year-old, and Oliver, a spirited and energetic 3-year-old.

In addition to her financial services career, Calen and Dexter co-authored CESSA, a heartfelt book inspired by their family. Calen's dedication to building a financial legacy for her loved ones mirrors her commitment to helping others achieve the same, making her a dynamic force for positive change in her community.





Dr. Shirley Davis

FOUNDATION INC.

*Stay Connected*



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